



WORLD TRADE CENTER®  
MUMBAI



# ***WORLDTRADEEXPO.ORG***

*The new-age digital platform for virtual exhibitions and trade shows*



International platform with global reach



Unlimited capacity with no physical overcrowding



Virtual Programmes, Trade Shows & B2B Meetings



Engage relevant audiences and generate quality leads



High return on investment



365 Days, 24/7, Anywhere, Anytime!

[WORLDTRADEEXPO.ORG](http://WORLDTRADEEXPO.ORG)

Co - Organiser



WORLD TRADE CENTER®  
MUMBAI



MVRDC®



## International Virtual Exhibition

# Handloom Festival

*Redefining tradition and style for global audience*

Saturday, 17 October - Sunday, 15 November, 2020

#Vocal4Local #DigitalMSME

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Partners

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WORLD TRADE CENTER®  
BHUBANESWAR



MVRDC®



WORLD TRADE CENTER®  
GOA



MVRDC®



WORLD TRADE CENTER®  
JAIPUR



MVRDC®

## Rich Heritage Handloom

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- Handloom is a traditional and timeless art form
- The handloom fabric represents diverse cultural and historical lineages. It also reflects customs, mythologies and the artist's emotions
- Each incomparable piece tells a unique story through plain fabrics, tribal motifs, geometric design and colourful dyes

## Objectives

- Promote khadi and handloom products to the audience across the world by redefining tradition and style
- Aid digital transformation of MSMEs to enable their entry into the global export market
- Connect buyers directly with Artisans, Weavers, Designers, Government Organisations, Merchant Exporters and NGOs
- Increase awareness regarding weaves and other traditional art forms and techniques
- Foster and nurture opportunities for global business collaboration
- Support "Vocal for Local" for transforming "Gram (Local) to Global"

## Grow Your Business Worldwide

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**29**  
Days



**100+**  
Exhibitors



**1,000+**  
Networking Meetings



**10,000+**  
Visitors

## Products Display

- Handloom Sarees
- Dress Materials
- Garments / Apparels
- Home Furnishing & Accessories
- Carpets, Rugs & Flooring
- Fashion Jewellery & Accessories
- Face Masks



## Exhibitors Profile

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Artisans



Designers



Govt. Organisations



Merchant Exporters



NGOs



Weavers



## Benefits for Exhibitors



Showcase and market your products through virtual catalogues, brochures and videos



Build a solid network and gather high quality leads



Increase brand visibility through live chat interface with visitors and attendees



Setup focused B2B meetings with institutional buyers, retailers and buying agents



Learn and upskill through webinars, workshops and training programmes

## Advantages for Visitors / Buyers

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Overcome Geographical Barriers



Direct buying



Save Time, Effort and Money



Schedule focused Meetings with Exhibitors



Live Chat with Exhibitors



Network and Exchange Business Cards



WORLD TRADE CENTER®  
MUMBAI



# Exhibition Stall

Products /  
Corporate Video

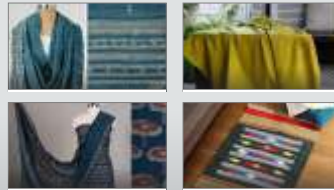


EXHIBITOR LOGO

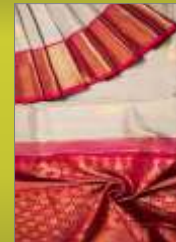
EXHIBITOR NAME

Product images – Upto 10

EXHIBITOR TAG LINE



Brochure/catalogue



Contact details



Share



Chat



B2B inquiry



Total Visitors



Visitors for Stall



## Exhibitor Registration

<https://forms.gle/v76ZoVaeYRSaTbFG7>



## Visitor Registration

<https://forms.gle/xaJCyZmW2QJ1kkeG8>

## Register Now

### World Trade Center Mumbai

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